

OnTime! Loyalty

Find a more opportune time to connect and communicate with your valued clients. For example, when they enter your store!



OnTime! Loyalty improves the overall effectiveness of your loyalty scheme by

- ∅ creating a clear “cause and effect” connection between client actions and rewards
- ∅ increasing the client take-up rate of loyalty scheme benefits offered
- ∅ introducing innovative new types of in-store rewards



APPLICATIONFRAMEWORKS

OnTime! Loyalty

Existing retail loyalty schemes create a “disconnect” between customer actions and rewards offered. This “disconnect” is the result of the way loyalty schemes currently work. Typically customers are rewarded by receiving discount vouchers and information on how benefits could be redeemed via ordinary mail or email. This reduces the overall effectiveness of the loyalty scheme, firstly, as the “cause and effect” dynamics of it are obscured, and secondly because less avid scheme members often do not action the redemption of benefits.

Does your company’s loyalty scheme show signs of under utilization and non-appreciation by customers?

If your answer is YES!, then **OnTime! Loyalty**, a loyalty scheme plug-in, *will* be of use to you.

OnTime! Loyalty enables your loyalty scheme to truly *connect* with your clients at the best possible time: when they enter your store. OnTime! Loyalty innovatively combines technologies such as RFID (Radio Frequency Identification), GSM SMS (Short Message Service) and plasma display screens to integrate into existing loyalty schemes.

We are currently evaluating retail firms to partner with us using this solution. Contact us today to find out how OnTime! Loyalty will increase the effectiveness of your loyalty scheme.



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